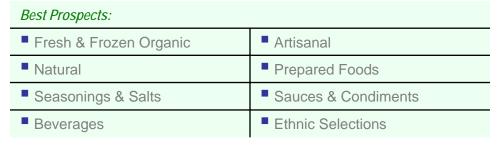


54th Summer Fancy Food Show New York, NY • Jacob K. Javits Center June 29-July 1, 2008

- Join us in this outstanding opportunity to present your product to national and international decision makers of the retail and food services industry
- The show features trend-setting products from the fastest-growing market segments in the domestic and international food industry
- Take advantage of the low-cost exhibition package offered by SUSTA

Known for its quality attendees, this trade-only show hosts more than 30,000 attendees from specialty food, wine, gift and department stores, supermarkets, restaurants, mail-order and other related businesses and has evolved into a unique decision maker-to-decision maker environment, in which an impressive 87% of all attendees can authorize or recommend purchasing decisions.



Important Information:

SUSTA is hosting a pavilion of 10 (10x10) booth spaces in the NASFT section

- \$1,000.00 participation fee includes:
 - ☑ Booth space (discounted from \$3,300) or \$500 for 1/2 booth space
 - ☑ Shipment of 100 lbs. of product samples
 - ✓ SUSTA generic pavilion signage
- SUSTA pavilion exhibitors are responsible for:
 - ☑ drayage for samples, individual booth design and layout, travel, hotel and expenses
 - ☑ NASFT membership (\$300) deadline for application is mid-May
- SUSTA pavilion exhibitors must:
 - ☑ Be a first time exhibitor at the New York NASFT Show
 - ☑ Meet SUSTA's MAP criteria, including \$100,000 in annual sales
 - ☑ Commit to pursuing international sales and submit evaluation forms
- Sign up by May 31 on the Events page at www.susta.org.





Register on the Events page at www.susta.org

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